

# Can we shorten a URL automatically?

Yes you can do this using our [SMS campaigns system](#).

To do this:

1. Create a new SMS campaign in your dashboard.
2. Fill out all the fields as normal, then click on '**Add Short URL**' and enter the long URL you want to shorten.
3. We will automatically add a placeholder in the message '**smg.io/xxxxx**'. This will be replaced with a unique, random short url for each recipient when sending the message.
4. Send the SMS campaign as normal.

When the recipient clicks on the URL, we record details such as:

- Which contacts clicked it.
- How many times they clicked it.
- When did they click it.
- What country and city are they from?
- Which device type are they using (desktop, Android, iPhone etc). Bot is unknown.
- Which web browser they're using (Chrome, Internet Explorer, Safari, Firefox etc).

You can view this information by clicking on '[Links Opened](#)' under SMS Campaigns.